

# Transport Topics 2010 Classified Editorial Calendar

|                                    | Issue Date | Close Date | Editorial Emphasis                             | Special Supplements/Conferences, Meetings, Trade Shows   | Directory                    | Dir. Close   |
|------------------------------------|------------|------------|--|--|------------------------------|--------------|
| JAN<br>2010                        | 1/4        | 12/28      | <b>Year in Preview</b>                         |  | <b>Brokers and Logistics</b> | <b>12/22</b> |
|                                    | 1/11       | 1/5        | <b>AVL Update</b>                              | <b>Transportation Research Board</b> , Washington, 1/10-1/14   |                              |              |
|                                    | 1/18       | 1/12       | <b>Tires — Aftermarket Update</b>              | <b>Equipment &amp; Maintenance Update</b><br><b>Heavy Duty Aftermarket Week</b> , Las Vegas, 1/18-1/21                           | <b>Aftermarket</b>           | <b>12/16</b> |
|                                    | 1/25       | 1/19       | <b>DEF at Truck Stops</b>                      |  |                              |              |
| FEB<br>2010                        | 2/1        | 1/26       | <b>Credit Market Update</b>                    |  | <b>Insurance and Finance</b> | <b>1/20</b>  |
|                                    | 2/8        | 2/2        | <b>TMC Preview</b>                             | <b>ATA Technology &amp; Maintenance Council</b> , Tampa, Fla., 2/9-2/12  |                              |              |
|                                    | 2/15       | 2/9        | <b>Dispatch Software</b>                       | <b>iTECH</b>   | <b>Technology</b>            | <b>1/20</b>  |
|                                    | 2/22       | 2/16       | <b>Logistics Education</b>                     | <b>American Moving and Storage Association</b> , Phoenix, 2/21-2/24<br><b>ATA Leadership Meeting</b> , Arlington, Va., 2/21-2/23 | <b>Brokers and Logistics</b> | <b>2/10</b>  |
| MAR<br>2010                        | 3/1        | 2/23       | <b>Tires Outsourcing</b>                       | <b>Truckload Carriers Association</b> , Las Vegas, 2/28-3/3  |                              |              |
|                                    | 3/8        | 3/2        | <b>Trailers — Ins and Outs</b>                 | <b>NTEA Work Truck Show</b> , St. Louis, 3/9-3/12  |                              |              |
|                                    | 3/15       | 3/9        | <b>Technology Usage for Traffic Management</b> |  |                              |              |
|                                    | 3/22       | 3/16       | <b>Oil, Lubricants and Fuels</b>               | <b>Equipment &amp; Maintenance Update</b><br><b>Mid-America Trucking Show</b> , Louisville, Ky., 3/25-3/27                       | <b>Aftermarket</b>           | <b>2/24</b>  |
|                                    | 3/29       | 3/23       | <b>Insurance Update</b>                        |  | <b>Insurance and Finance</b> | <b>3/17</b>  |
| <b>Real Estate 5-for-3 Special</b> |            |            |  |  |                              |              |
| APR<br>2010                        | 4/5        | 3/30       | <b>Brokers / Freight Forwarders</b>            | <b>Transportation Intermediaries Association</b> , Tucson, Ariz., 4/7-4/10   | <b>Brokers and Logistics</b> | <b>3/24</b>  |
|                                    | 4/12       | 4/6        | <b>Maintenance Software</b>                    | <b>iTECH</b><br><b>Society of Automotive Engineers</b> , Detroit, 4/13-4/15<br><b>Truck World</b> , Toronto, 4/15-4/17           | <b>Technology</b>            | <b>3/24</b>  |
|                                    | 4/19       | 4/13       | <b>Fuel Surcharges</b>                         |  |                              |              |
|                                    | 4/26       | 4/20       | <b>Truck Dealer Financing Options</b>          | <b>American Truck Dealers</b> , Kissimmee, Fla., 4/24-4/26<br><b>NASSTRAC</b> , Orlando, Fla., 4/25-4/28                         | <b>Insurance and Finance</b> | <b>4/14</b>  |
| MAY<br>2010                        | 5/3        | 4/27       | <b>Tires — Domestic vs. Foreign</b>            |  |                              |              |
|                                    | 5/10       | 5/4        | <b>Bulk Trailers</b>                           | <b>National Tank Truck Carriers</b> , Chicago, 5/10-5/12   |                              |              |
|                                    | 5/17       | 5/11       | <b>Warehouse Equipment</b>                     | <b>Equipment &amp; Maintenance Update</b>  | <b>Aftermarket</b>           | <b>4/21</b>  |
|                                    | 5/24       | 5/18       | <b>Driver Communication Tools</b>              |  |                              |              |
|                                    | 5/31       | 5/25       | <b>People in Trucking</b>                      |  |                              |              |
| <b>Real Estate 5-for-3 Special</b> |            |            |  |  |                              |              |
| JUN<br>2010                        | 6/7        | 6/1        | <b>Intermodal Update</b>                       | <b>Transportation Marketing &amp; Communications Association</b> , Fort Lauderdale, Fla., 6/6-6/8                                | <b>Brokers and Logistics</b> | <b>5/19</b>  |
|                                    | 6/14       | 6/8        | <b>Safety Equipment Update</b>                 | <b>iTECH</b>   | <b>Technology</b>            | <b>5/19</b>  |
|                                    | 6/21       | 6/15       | <b>Medium-Duty Vehicle Update</b>              |  |                              |              |
|                                    | 6/28       | 6/22       | <b>Midyear Stock, Finance Review</b>           |  | <b>Insurance and Finance</b> | <b>6/16</b>  |

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|                |      |      |  |   |                       |      |
|----------------|------|------|--|---|-----------------------|------|
| OCT<br>0102134 | 7/5  | 6/29 | <b>PetroChemical Market</b>                  | <i>Equipment &amp; Maintenance Update</i> | Aftermarket           | 6/9  |
|                | 7/12 | 7/6  | <b>Finding a Load</b>                        |   |                       |      |
|                | 7/19 | 7/13 | <b>Truck-Trailer Ratios for Large Fleets</b> | TT Top 100 — For-Hire Carriers            |                       |      |
|                | 7/26 | 7/20 | <b>DC Best Practices</b>                     |   | Brokers and Logistics | 7/14 |

|                             |      |      |   |   |                       |      |
|-----------------------------|------|------|---|---|-----------------------|------|
| AUG<br>0102134              | 8/2  | 7/27 | <b>Truck Drivers</b>                                | ATA National Truck Driving Championships, Columbus, Ohio, 8/3-8/7 |                       |      |
|                             | 8/9  | 8/3  | <b>IT Apps, In-cab Integration</b>                  | <i>iTECH</i>  | Technology            | 7/14 |
|                             | 8/16 | 8/10 | <b>National Truck Driving Championships Winners</b> |   |                       |      |
|                             | 8/23 | 8/17 | <b>Private Carriers' Engine Preference</b>          | TT Top 100 — Private Carriers                                     |                       |      |
|                             | 8/30 | 8/24 | <b>Cargo Security</b>                               |   | Insurance and Finance | 8/18 |
| Real Estate 5-for-3 Special |      |      |   |   |                       |      |

|                |      |      |  |  |             |      |
|----------------|------|------|--|--|-------------|------|
| SEP<br>0102134 | 9/6  | 8/31 | <b>Alternative Fuel Vehicles</b>           |  |             |      |
|                | 9/13 | 9/7  | <b>People in Trucking</b>                  |  |             |      |
|                | 9/20 | 9/14 | <b>Tire Disposal — From Black to Green</b> | <i>Equipment &amp; Maintenance Update</i>                              | Aftermarket | 8/25 |
|                | 9/27 | 9/21 | <b>Supply Chain Tech Update</b>            | Council of Supply Chain Management Professionals, San Diego, 9/26-9/29 |             |      |

|                |       |       |  |  |            |      |
|----------------|-------|-------|--|--|------------|------|
| OCT<br>0102134 | 10/4  | 9/28  | <b>ATA MC&amp;E Preview</b>                            |  |            |      |
|                | 10/11 | 10/5  | <b>CTO Profile</b>                                     | <i>iTECH</i>   | Technology | 9/15 |
|                | 10/18 | 10/12 | <b>ATA MC&amp;E Show</b>                               | ATA Management Conference & Exhibition, Phoenix, 10/16-10/19 |            |      |
|                | 10/25 | 10/19 | <b>ATA MC&amp;E Show Coverage — Chairman's Profile</b> |  |            |      |

|                             |       |       |                              |   |                       |       |
|-----------------------------|-------|-------|------------------------------|---|-----------------------|-------|
| NOV<br>0102134              | 11/1  | 10/26 | <b>Trailer Manufacturers</b> |   |                       |       |
|                             | 11/8  | 11/2  | <b>DPF Maintenance</b>       | <i>Equipment &amp; Maintenance Update</i>   | Aftermarket           | 10/13 |
|                             | 11/15 | 11/8  | <b>Logistics 50</b>          | TT 50 Logistics<br>National Industrial Transportation League, Fort Lauderdale, Fla., 11/12-11/17<br>Intermodal Association of North America, Fort Lauderdale, Fla., 11/14-11/16 | Brokers and Logistics | 11/3  |
|                             | 11/22 | 11/16 | <b>Cross-Border Trade</b>    |   |                       |       |
|                             | 11/29 | 11/22 | <b>Tort Reform</b>           |   | Insurance and Finance | 11/17 |
| Real Estate 5-for-3 Special |       |       |                              |   |                       |       |

|                |             |       |                              |              |            |       |
|----------------|-------------|-------|------------------------------|--------------|------------|-------|
| DEC<br>0102134 | 12/6        | 11/30 | <b>Tire Replacement Tips</b> |              |            |       |
|                | 12/13       | 12/7  | <b>Asset Tracking</b>        | <i>iTECH</i> | Technology | 11/17 |
|                | 12/20-12/27 | 12/14 | <b>Year in Review</b>        |              |            |       |

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